



April
2008

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Annual CCW Faculty Speaker:
Brian Wansink, Director of the Cornell Food Brand Lab
and the John S. Dyson Professor of Marketing
“Mindless Eating: Why We Eat More Than We Think”
 Co-sponsored by the College of Agriculture and Life Sciences Alumni Association

Thursday, April 24, 2008, 7:00 pm
Marriott Key Bridge
1401 Lee Highway
Arlington, VA 22209

Referred to by ABC News as “The Food Psychologist,” Professor Wansink focuses his research on ways that ads, packaging and personality traits influence the usage frequency and usage volume of healthy foods. His findings have been widely featured on 20/20, NBC News, The Learning Channel, many publications, on the front pages of The Wall Street Journal and The New York Times, and recently on the front of the February 12th Washington Post Health section.

Come learn about what influences our eating habits, such as “Glass Shapes that Make Us Drink Too Much”, “Bad Popcorn In Big Buckets: Portion Size Can Influence Intake As Much As Taste” and “Exploring Comfort Food Preferences Across Age and Gender.”

We hope you will join us for an invigorating low-cal presentation and networking!

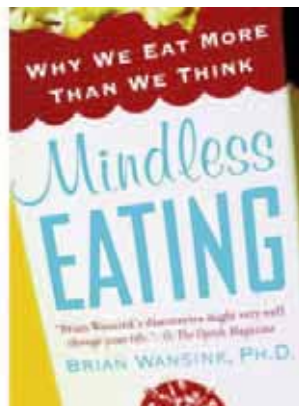
Save the Date!

May 17-18, 2008
 Dragon Boat Festival

May 20, 2008
 CCW Annual Dinner
 Keynote Speaker: Carl Leubsdorf

June 7, 2008
 Community Service:
 Fort DuPont Ice Arena

June 15, 2008
 Father’s Day Picnic



Cost: CCW members & guests \$15.00/person; non-CCW Members & guests \$18.00/person.

To attend: RSVP online at <http://www.cornellclubdc.org> or send check, payable to “Cornell Club of Washington”, to Amy Billing, 1200 North Veitch Street, Arlington, VA 22201.

Metro: Rosslyn (Blue/Orange Line)

Questions: Amy Billing, amycbilling@gmail.com, 607.280.0666.

2007-2008 Officers

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Kim Jones '98 MBA '02
knj2@cornell.edu

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spiekare@verizon.net

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pjc23@cornell.edu

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philosfr@yahoo.com

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slp22@cornell.edu

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amycbillings@gmail.com

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taylorvdm@gmail.com

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mel.zurn@gmail.com

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meghan.dubyak@gmail.com

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JLCornfeld@aol.com

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cb15@cornell.edu

Vice Presidents, Technology

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jjc7@cornell.edu

Patrick Endress '04
pne2@cornell.edu

Immediate Past President

Jonathan Simon '92
jds35@cornell.edu

Cornell Club of Washington
2148 O Street NW
Washington, DC 20037
Phone: 202.466.2208

Welcome New Cornell Club of Washington Members!

Michelle Cassorla '07 ARTS
Olubukola Gbadegesin '03 ARTS
Benjamin Koffel '07 ARTS
Gautham Nagesh '05
Lawrence J. Royster
Marilyn Royster

Events at a Glance...

April

- 8 CCW Board Meeting, 7:30 pm
Questions: Kim Jones, knj2@cornell.edu, 571.275.3823
- 12 Old Rag XLV Hike, 8:00 am
Questions: Clint Brass, ctb14@cornell.edu, 703.216.2035
- 24 Annual CCW Faculty Speaker: Brian Wansink,
"Mindless Eating: Why We Eat More Than We Think", 7:00 pm
Questions: Amy Billing, amycbilling@gmail.com, 607.280.0666
- 26 Earth Day Anacostia River Clean Up, 8:30 am
Questions: Lauren Hall, ccwprogramming@yahoo.com
- 26 Hands On DC
Questions: Heather Schroeder, hrs9@cornell.edu

May

- 13 CCW Programming & Board Meeting, 6:30 pm & 7:30 pm
Questions: Kim Jones, knj2@cornell.edu, 571.275.3823
- 17-18 Dragon Boat Festival
Questions: Kate Bryant, kateb36@gmail.com, 202.276.5282
- 20 CCW Annual Dinner, 6:30 pm
Questions: Steve Piekarec, spiekare@verizon.net, 703.281.4311

June

- 1 Cornell-on-the-Anacostia
Questions: Bob Day, dayhaven@comcast.net, 301.438.7755.
- 7 Community Service: Fort Dupont Ice Arena
Watch CCW News & www.cornellclubdc.org for details.
- 10 CCW Programming & Board Meeting, 6:30 pm & 7:30 pm
Questions: Kim Jones, knj2@cornell.edu, 571.275.3823
- 15 Father's Day Picnic
Watch CCW News & www.cornellclubdc.org for details.

Club Announcements...

CCW Monthly Board

Tuesday, April 8, 2008 All CCW members are invited to attend and participate in our monthly CCW Board Meetings at 7:30 pm on the second Tuesday of each month, September through June. Meetings take place at 1341 22nd Street NW, Washington, DC 20037 (downstairs from the Cornell Center). Programming meetings frequently precede the board meeting at 6:30pm; please check with Programming VPs to confirm.

Metro: Dupont Circle (Red Line).

Questions: Kim Jones, knj2@cornell.edu

Hands on DC 2008 Work-a-Thon

Saturday, April 26, 2008
DC Public School

Join fellow Cornell alumni and friends in cleaning up a local school as part of the Hands on DC 2008 Work-a-Thon. We will gather at our assigned school (to be announced) to help improve D.C. students' learning environment.

Our group will either be painting or landscaping, so please dress appropriately for indoor or outdoor work, rain or shine. Children under 18 are welcome with a parent or other adult.



To volunteer: Please register by 04/03/08 at <http://handsondc.kintera.org> and follow these steps:

- 1) Click on "Register Here."
- 2) Select "Join a Team" and choose "Cornell Club of Washington" from the list of existing teams.
- 3) Fill out the required fields. Please note: There is no fee or donation required.

Questions:

Heather Schroeder, hrs9@cornell.edu.

Join the CCW Dragon Boat Team

Dragon Boat Festival
May 17-18, 2008

It's time to field our Gold and Bronze medal winning Team for the Cornell Big Red Dragons. The festival will be held on Saturday & Sunday, May 17-18, but the first of our three practice sessions will already be in April. As you know, last year we took the Bronze medal in the 250 meter Community Mixed Race, and then went on to WIN BIG RED GOLD in the 500 meter race!!! This year we need to field a winning team to represent and defend. We have 14 already signed up and need another 8-10 to join us!

To join: Email Kate Bryant, kateb36@gmail.com, your name, email address, and phone number.

Questions: Kate Bryant, kateb36@gmail.com, 202.276.5282.

A Note from Membership

April is the BEST month of year to encourage fellow Cornellians who are not already CCW members to join the club.

We follow an academic year, beginning July 1st and ending June 30th. A new member joining in April gets three free months.

Membership forms available at
www.cornellclubdc.org.

Questions:

Mel Zurn, mel.zurn@gmail.com.



Anacostia Watershed Earth Day Cleanup & Rally Celebration

Saturday, April 26, 2008, 8:30 am - 12:00 pm
Kenilworth Park
Kenilworth Avenue & Burroughs Avenue, NE
Washington, DC 20019

Join Cornell alums in getting dirty in the spirit of Earth Day when we team up with the Anacostia Watershed Society and other community groups to clean up the Anacostia River.

This location is particularly fun because we use canoes to maximize our efforts on the river, and there's a variety of wildlife to be seen in the area. Gloves, garbage bags, and water will be provided, but feel free to bring your own if you'd like, as well as a snack as you're bound to rev up thirst and an appetite while on the river. Please dress for the weather and be prepared to get dirty! Layers, long sleeves, pants, and old sneakers strongly suggested. For more information about the Anacostia Watershed Society Cleanup, visit their website at <http://www.anacostiaws.org/Programs/Honor/EarthDay/earthday2008.html>.

A free, celebratory lunch to follow:

Seafarer's Yacht Club, 1950 M Street, SE, Washington, DC 20003

To volunteer: RSVP to Lauren Hall, ccwprogramming@yahoo.com. Please indicate if you need a ride, or if you can give people a ride.

Metro: Minnesota Avenue (Orange/Blue line), one-mile walk to clean-up site. Metro shuttles and site carpools available upon request.

Enjoy spring at Old Rag XLV!

Saturday, April 12, 2008, 8:00 am
Old Rag Mountain, Virginia
Meet at: The Cornell Center
2148 O Street NW
Washington, DC 20037

Alumni and Cornell in Washington students will climb Old Rag Mountain, near Sperryville, VA, for the 45th time in our semiannual trek into the Blue Ridge. This is one of the Washington area's most popular excursions, and we expect a large turnout (25-40 people) each time we go.

The first 2/3 of the strenuous, 9-mile hike is on a trail through the trees, while the upper part is open and rocky. Bring lunch and water in a day-pack, and be sure to wear a hat and sturdy shoes.

The total time needed for climbing, enjoying the view, eating, and descending is about 6 hours. We usually get back to DC around 7:00 pm. The Park Service does not allow more hikers after the parking lot is full. Therefore, a prompt 8:00 am start from the Cornell Center is needed for this full-day event. (Note: this is a difficult hike; those who have not hiked a trail like Old Rag's are strongly encouraged to e-mail or call Clint Brass, see below, if you would like to get more information before making a reservation.)

Cost: \$8 National Park Service fee, payable on location before we begin. Please bring exact change. Commemorative t-shirts will also be available for approx. \$15 (TBD).

To attend: RSVP by 04/09/08 to Clint Brass '90, ctb14@cornell.edu, 703.216.2035. Include your name, email address, cell phone number (in case of bad weather), and the number of people coming (friends are welcome). Please indicate if you can give people a ride (if so, how many people) or if you need a ride or if you will meet us there. Directions are available that morning at the Cornell Center or in a PDF file.

Questions: Clint Brass, ctb14@cornell.edu, 703.216.2035.

Cornell-on-the-Anacostia

Sunday, June 1, 2008, 1:00 pm - 4:00 pm
Anacostia Community Boathouse
1115 "O" Street, SE
Washington, DC 20003

Save a Sunday afternoon for fun and join other Cornellians for strawberries and cream at the Anacostia Community Boathouse. The Boathouse is located next door to the Washington Navy Yard on the Regatta Reach of the Anacostia River.

We have arranged boats and coaching so that you can try your hand at crew-style rowing (with Capital Rowing Club) and Chinese-style dragon boat racing (with the D. C. Dragons). Rowing alumni of Cornell's Men's and Women's Crews — all vintages) will be able to row in Eights, if there is sufficient interest. Family members, especially teen-age children have greatly enjoyed this event in the past.

Locally grown strawberries are fresh and sweet at this time of year. Experience the new Anacostia Waterfront and take a look at the NATS' new stadium from the middle of the river. If you've ever been to Henley-on-Thames for the Royal Henley Regatta, you'll know that strawberries and rowing make for a wonderful outing.



If you and your contemporaries want to do some "reunion rowing" in Eights, please let Capital Rowing Club and Bob Day '56 know of that interest soon, so that arrangements for shells and coxswains can be made. Due to scheduling conflicts there will be no Reunion Row in Ithaca during this year's Reunion Weekend.

Questions: Bob Day,
dayhaven@comcast.net, 301.438.7755.

Watch CCW News &
www.cornellclubdc.org for details.

Cornell Softball 2008 CAN Season (Capital Alumni Network)

Springtime coming; time for softball! The Cornell Alumni softball team has been in the CAN league almost since the beginning over a dozen years ago, with some very good years. The team has had 8 straight seasons with a .500 or better winning percentage, with a 7-7 record in 2007.

Players needed: We have a number of players returning from last year's team, but always need more experienced players, male and female.

Practice: Saturday, 04/05/08 11:00 am at Hensley Fields in Alexandria (4200 Eisenhower Ave, Alexandria, VA).

Schedule: Divisions and schedule to be announced soon by the CAN League. Season begins in mid-April and continues through the of July.

Cost: \$20 per person pays for softballs and other equipment, any fees, food and drink at weekend games where we BBQ and a contribution to the post-game. Tournament costs are additional.

Questions:

Artie Mabbett, amabbett@yahoo.com;
Meg Fontaine, megfontaine@hotmail.com.



The Future of Health Care and the Role of Government: Reform Proposals of Presidential Candidates

Wednesday April 16, 2008, 6:30 pm
The Charles Sumner School Museum
1201 17th Street NW
Washington, DC 20036

Health care promises to be a key issue in the 2008 presidential election. Senators. Hillary Clinton, John McCain, and Barack Obama have proposals to improve health care access and quality, while reducing cost.

This discussion panel will highlight differences among the candidates' proposals, focusing on the role of government in health care. Susan Dentzer (Dartmouth), Health Correspondent on The News Hour with Jim Lehrer will moderate.

Invited speakers include representatives of the Clinton, McCain, and Obama campaigns.

For more about Susan Dentzer, please go to:

http://www.pbs.org/newshour/aboutus/bio_dentzer.htm

To attend: RSVP to Yau Wong, yauies.wong@gmail.com. Include your name, the name(s) of guest(s) and your schools. Event is free of charge.

Metro: Farragut North (Red Line)

Questions: Reggie Williams, 301.404.2625



Leapin' Lincoln Luncheon at the Willard

WASHINGTON, February 29, 2008 — America's newly launched Abraham Lincoln Bicentennial provided the occasion for 27 CCW members and their guests to meet for lunch at the Willard Hotel's Cafe du Parc on Leap. Our group was treated to a tour of the Willard, a Washington landmark where Lincoln and his family had resided prior to his inauguration on March 4, 1861. Ezra Cornell's diary entry makes it clear that he went to the Willard that day with the New York delegation and was then on hand for the Inaugural Address on the Capitol lawn.

Special guest David Early, Director of Communications for the Abraham Lincoln Bicentennial Commission, briefed us on events being planned throughout the nation for the coming months leading up to Lincoln's 200th Birthday on February 12, 2009, and well into 2009.



We also learned that Cornell University's Archivist, Elaine Engst, and her Division of Rare and Manuscript Collections are currently working on a Lincoln Bicentennial Exhibition to open on campus in January 2009. Professor Rebecca Harris-Warrick, Chair of the Music Department, at home in Lincoln Hall on the Arts Quadrangle, and her colleagues are likewise working on special plans and concerts for celebrating the Lincoln Bicentennial.

Several of the attendees had strong personal interests in Lincoln and his era, including Cornellian Doug Jimerson '73, an authority on the songs of that era. Doug led us in the singing of "America", the most popular patriotic song at public gatherings, including political rallies and debates.

Green Business Summit: Adapt-Innovate-Transform Wharton DC Club's 6th Annual Conference

Thursday, June 5, 2008, 8:00 am

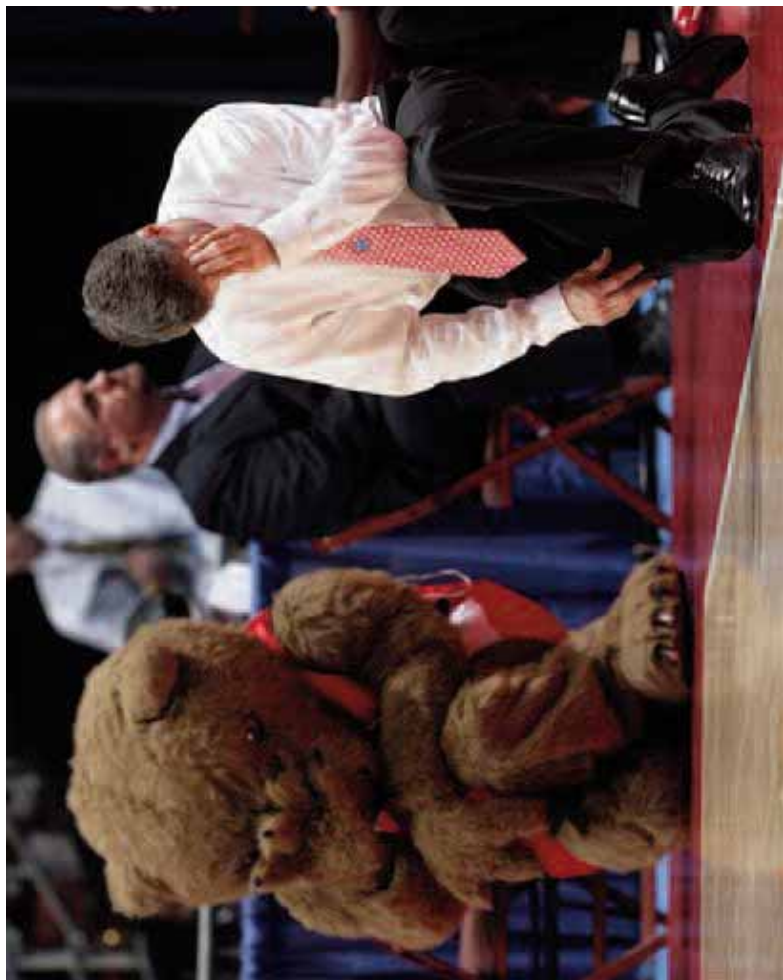
Focused on the rapidly growing green and sustainable business movement, this event will examine business opportunities; finance and investment strategies; legal, tax and regulatory implications; implementation factors and business sustainability issues; key international issues; and the greening of government.

Gain a broad understanding of major shifts in the global business environment as a result of a heightened regulatory environment and corporate initiatives being driven by economic considerations, legal issues and social responsibility. Hear from business leaders with strategic visions who are accepting the opportunity to shape new laws and rules, as they create and market products and services that are already generating substantial revenues and profits, or have the potential to thrive, in this new environment.



Additional information available at <http://www.whartondc.com/article.html?aid=1064>.

**Stanford Beats Cornell in First NCAA Tournament
Appearance in 20 Years, 77-53**



**CCW News
Cornell Club of Washington
2148 O Street NW
Washington, DC 20037
www.cornellclubdc.org**

April 2008

Ivy Singles Social Club

Spring Happy Hour
Hosted by the
The University of Chicago Club of Washington
& Yale Club of Washington

Thursday, April 24, 2008

Enjoy the spring with ivy alumni.

Details to be announced at www.ivysinglesdc.com.

The Ivy Singles Social Club (ISSC) is a coalition of Ivy League, Seven Sister and other prestigious schools' regional alumni associations that sponsors social activities. Our events are open to all single alumni of member schools.
www.ivysinglesdc.com

Moved? New email? Send changes to: ccwchange@mac.com